

LEO BURNETT U.S.A.

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YOUR BASIC[®] HANGOUT



KEEP IT BASIC

SURGEON GENERAL'S WARNING: Smoking
By Pregnant Women May Result in Fetal
Injury, Premature Birth, And Low Birth Weight.

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16 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.



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F. PARKE/J. SCHMIDT/T. SCHULTZ/A. KENNAUGH